

FOCUS 2020

The 26th Annual FOCUS Conference for Respiratory Therapists, Pulmonary Function Technologists & Sleep Technologists

Friday & Saturday Sept. 11 & 12, 2020 Memphis, Tennessee

15-18 CRCEs, CSTE's & CECs - \$350



**Make
2020 Your
Year to
Experience
FOCUS**



The King

**At the Triple-A 4-Diamond
Guest House at Graceland Hotel,
Memphis Tennessee**



Graceland

- 15-18 LECTURES IN RESPIRATORY CARE, PF TESTING & SLEEP • BONUS 3-CREDIT WORKSHOP IN Infection Control, Pt. Safety & Medical Ethics • EXHIBIT HALL COCKTAIL & FOOD RECEPTION • DOOR PRIZES • FOCUS NIGHT OF LIVE COMEDY • BREAKFAST, LUNCH • FREE PARKING • \$149 ROOMS
- MILITARY/STUDENT DISCOUNTS • FREE WI-FI • FREE R/T AIRPORT SHUTTLES
- R/T SHUTTLES FROM HOTEL TO BEALE ST. • SIGNIFICANT-OTHER REGISTRATION \$100 • 15 PFT-Specific CREDITS FOR PF TECHNOLOGISTS

Register online at www.Foocus.com or via form in this brochure

Please spread the word amongst your colleagues !

845-876-2936

www.Foocus.com

Dear Colleagues,

Did you miss the previous 2 FOCUS Conferences in Memphis TN.? – if so, you’ve another opportunity to attend when Focus returns to the *Guesthouse at Graceland Hotel* in Memphis TN. This Triple A, 4-Diamond hotel, owned by Elvis Presley Enterprises, was a big hit with Focus attendees in 2018 & 2019, so much so, we’re returning to enjoy the same great facilities, rates & amenities in 2020 !

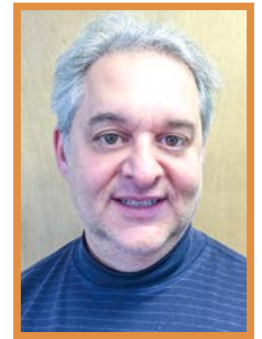
Our attendees loved the hotel, its great food, its being 1 block from Elvis’s Graceland Mansion and its being right across the street from the Elvis and Rock & Roll Museums. They loved the 4-Diamond luxury of the rooms, amenities, pools, restaurants and bars; and they loved the free internet, the free R/T airport shuttles, the free on-site parking and the R/T shuttles from the hotel down to Beale St. Everyone also loved the meeting facilities and how well we were taken care of by the hotel staff.

Academically, you’ll hear the best speakers in the country while earning 15-18 credits. RT, Sleep and PFT lectures will be approved for CRCEs by the AARC while our sleep lectures will also be approved for CSTEs & CECs. We’ve also added a free, 3-credit workshop in Medical Ethics, Patient Safety and Infection Control the night *before* the conference begins for those who need those courses and we’ve expanded the RT, Sleep and PFT tracks by 3 more credits, so one can easily earn up to 18 credits at this conference.

We’ll have our reception in the exhibit hall (which is being enlarged for 2020) with free drinks, food and door prizes – then, later that evening, we’ll enjoy our annual comedy show featuring 3 comedians, included in your registration fee.

The next day (Saturday) we’ll enjoy breakfast and lunch in the exhibit hall, as well.

And attendees can bring their “significant-other” to attend with them, (enjoying all events and lectures, but no CEs) for only \$100 – a fee so low it allows you to bring your partner so as to make a “mini-vacation”



to Memphis out of the conference. Remember too, that you can attend for only 1 day if that’s all you can get away for and still earn 7-10 credits in one day.

Our 2nd annual FOCUS Pulmonary

Diagnostics conference (sort of a conference within a conference) will also take place with PFT techs being able to earn 15 credits *specific* to pulmonary diagnostics from such speakers as Gregg Ruppel, Carl Mottram, Dr. David Kaminski and five others – the nation’s finest speakers in Pulmonary Diagnostics – ever to speak at one event.

Yes, we’re returning to Memphis September 11 & 12 2020 because our conferences there in 2018 and 2019 were fantastic. Don’t miss a great time and an excellent educational experience. Seize the opportunity (perhaps with your partner as well) and join us!

Warm Regards,
Bob Miglino RRT BSRT MPS
FOCUS Conference Chairman

Please spread the word about this 26th annual conference to your co-workers and don’t forget to bring your partner to make it a special “mini-vacation”.

GENERAL INFORMATION

Register online at Focus.com or use the form found in this brochure. Take advantage of our military & student discounts if they apply. Because of non-refundable commitments made to the hotel, NO refunds will be made after 8/26/20, for any reason. Cancellations made *before* 8/26/20, will be assessed a \$35 processing fee.

CONTINUING EDUCATION CREDITS

Application has been made for Continuing Education credits to the AARC, AAST and BRPT.

AIRLINES SERVICING MEMPHIS

Airlines flying into Memphis International Airport (MEM) are: Delta, Southwest, American, United, Frontier, Southern Airways, Allegiant Air, Envoy Air and Air Canada. The airlines in red (below) are offering a discount to Focus attendees. To obtain the best rates shop around and most importantly, reserve your tickets early.

UNITED AIRLINES – 2-10% OFF

Website: www.united.com (offer code box – Z Code ZHZR and Agreement Code – 101048)
To reserve by phone: 800-426-1122 (\$25 booking fee by phone)

DELTA AIRLINES – 5%-10% OFF

Call Delta Meeting Network at 800-328-1111 M-F, 7:00 a.m. – 7:30 p.m. (CT) and refer to Event Code NMTZ2

AIR CANADA – 10% OFF

Go to www.aircanada.com (select “Meeting Event Code”) and enter Code# GC6URKF1 Ph. (888) 247-2262

CAR RENTAL

For special Focus Rates from AVIS, reference # G028488. Reserve at www.avis.com or by phone at 1-800-331-1600

RESERVATIONS AT THE GUEST HOUSE AT GRACELAND - (901) 443-3000

www.graceland.com/lodging/guesthouse

The GPS address of the Hotel is: 3600 Elvis Presley Blvd., Memphis, TN. Parking is free for Focus attendees whether they are guests at the hotel or not. Our room rate is \$149/n plus tax and is available 3 days *before* and 3 days *after* the conference depending on availability. Our block code # is # 200906FOCU. Directions, Graceland.com/lodging/guesthouse.

Focus's Annual Night of Comedy *3 Great Comedians - Friday 9/11, 8:15pm*



Nationally touring artist Ambrose Jones III has brought his hilarious southern humor and unique point of view to audiences in-person and on television for more than eight years. Featured nationally on NBC's *Last Comic Standing* and AXS TV's *Live at the Gotham*, his *Last Comic Standing* performance earned rave reviews from Keenan Ivory Wayans and Ellen DeGeneres. Wayans said Jones was a “breath of fresh air” and likened his style to that of “a country Chris Rock.” Ambrose continues touring and providing laughter in some of the biggest and most established venues in the country because, as he says, “*laughter is the best medicine because there's never been a recall on it*”.



Catherine Sundt has been a fixture in the Memphis comedy scene for years, featured on shows like *Group Therapy*, *Secret Show*, and the *Lamplighter*. She has brought down the house at Little Rock's Nasty Women Show, roasted some of Memphis's finest in six appearances on *You Look Like*, and opened for Dave Stone and Kenny DeForest on *Don't Be Afraid*. She regularly delights audiences with her takes on marriage, Memphis, motherhood, the Midwest, and Merlot wine. She might *look* wholesome, but she might just surprise you!



Comedian Rob Love was born and raised in Memphis, TN and travels the country bringing love and laughs to audiences. The ten-year comedy veteran became an established name in the region in 2014 when he won the Funniest Person in Memphis contest. In 2018, Love was awarded Male Comic of the Year at the Memphis Urban Laughs Festival. Rob Love makes positive impressions and hilarious insights to people from all over the world. He has opened for comedy heavyweights like DL Hughley, Red Grant, Donnell Rawlings and more. If you've seen him before, you already know. If you're seeing him for the first time, it's a name you won't forget.

RESPIRATORY CARE LECTURES

FRIDAY, SEPTEMBER 11th, 2020 – 8 CREDITS

7:30am - Lecture #1 - Kenneth Capek MPA, RRT
Smoking, Vaping & Addiction: What's a Therapist To Do?

8:35am - Lecture #2 - Robert Kacmarek Ph.D., RRT, FAARC
The Application of HFNC, BiPap, & CPAP Post Extubation

9:40am - Lecture #3 - Thom Petty BS, RRT
Treating ARDS with Non-Ventilator Therapies
(Generously sponsored by the Vyair Corporation)

10:45am - Lecture #4 - Lisa Shultis M.Ed, BSRT, RRT
Current Trends in Neonatal Ventilation

11:50am - Lecture #5 - Robert Kacmarek Ph.D., RRT, FAARC
Weaning from Ventilatory Support – What's New?

12:50pm – 2:00pm - Lunch on your Own

2:00pm - Lecture #6 - Beth Cooper Myers BS, RRT
Metabolic Evaluation for Better Weaning

3:10pm - Lecture #7 - Kenneth Miller RRT-ACCS, NPS, FAARC
Conventional & Non-Conventional Management of Asthma

4:15pm - Lecture #8 - Thomas Petty BS, RRT
Lung-Protective Ventilation Strategies – Crucially Important
(Generously sponsored by the Vyair Corporation)

5:15pm – 7:45pm - Reception in the Exhibit Hall

8:15pm – 10:00pm - FOCUS LIVE COMEDY SHOW

SATURDAY, SEPTEMBER 12th, 2020 – 7 CREDITS

7:15am – 8:30am - Breakfast in the Exhibit Hall

8:30am - Lecture #9 - Robert Kacmarek Ph.D., RRT, FAARC
Monitoring Respiratory Mechanics During Mech. Ventilation

9:40am - Lecture #10 - Abby Motz, M.Sc RRT-NPS
Ever Expanding Job Avenues for the Respiratory Therapist

10:45am - Lecture #11 - Lisa Shultis M.Ed, BSRT, RRT
Pediatric Respiratory Emergencies

11:50am - Lecture #12 - Carl Mottram RRT RPFT FAARC
Analytical Errors that Affect Blood Gas Results

12:50pm – 2:15pm - Lunch in the Exhibit Hall

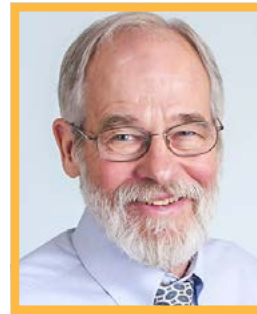
2:15pm - Lecture #13 - Ken Miller RRT-ACCS, NPS, FAARC
Managing Retained Secretions – What Tools Do We Have ?

3:20pm - Lecture #14 - Lisa Shultis M.Ed, BSRT, RRT
The Use of Medical Gases in Neonatal and Pediatric Care

4:25pm - Lecture #15 - Ken Miller RRT-ACCS, NPS, FAARC
2020 Update on Highly Infectious Respiratory Diseases

5:25pm – ADJOURNMENT

RESPIRATORY CARE SPEAKERS



**Robert Kacmarek
Ph.D., RRT,
FAARC**



**Beth Cooper Myers
BS, RRT**



**Thomas Petty
BS, RRT**



**Abby Motz, M.Sc
RRT-NPS**



**Carl Mottram
RRT RPFT
FAARC**



**Ken Miller
RRT-ACCS NPS
FAARC**



**Lisa Schultis
M.Ed BSRT RRT**

PULMONARY FUNCTION LECTURES

FRIDAY, SEPTEMBER 11th, 2020 – 8 CREDITS

8:00am - Lecture #1 - Carl Mottram RRT, RPFT, FAARC
What's Up with PFL Accreditation – What Should I Be Doing?

9:05am - Lecture #2 - David Kaminsky MD
Oscillometry: What's It all About?

10:10am - Lecture #3 - Gregg Ruppel MEd, RRT, RPFT, FAARC
Lung Volumes – What Are They Good For?

11:15am - Lecture #4 - David Kaminsky MD
Focus on Nuances in Reading PFTs

12:15pm – 1:30pm - Lunch on Your Own

1:30pm - Lecture #5 - James Sullivan BS, RPFT
Plethysmographic Lung Volume & Airway Resistance
(Enhanced sponsorship courtesy of Morgan Scientific Co.)

2:40pm - Lecture #6 - Carl Mottram RRT, RPFT, FAARC
The Upper Airway and Cardiopulmonary Exercise Testing

3:50pm - Lecture #7 - Jeff Haynes RRT, RPFT, FAARC
Debunking Myths and Dogma in Pulmonary Function Testing

5:00pm - Lecture #8 - Gregg Ruppel MEd, RRT, RPFT, FAARC
Pulmonary Function Testing – Past, Present and Future

6:00pm – 7:45pm - Reception in the Exhibit Hall

8:15pm – 10:00pm - FOCUS LIVE COMEDY SHOW

SATURDAY, SEPTEMBER 12th, 2020

6:45am - Breakfast in the Exhibit Hall

8:00am - Lecture #9 - Katrina Hynes MHA, RRT, RPFT
Considerations When PF Testing Children.
(Enhanced Sponsorship courtesy of the Vyaire Corporation)

9:10am - Lecture #10 - Ralph Stumbo RRT CPFT
The Carrot or the Stick – Motivating Outpatients to Do Their Best During Testing

10:20am - Lecture #11 - Matthew O'Brien MS, RRT, RPFT, FAARC
FENO – What is It Good For?

11:30am - Lecture #12 - Jeff Haynes – RRT, RPFT, FAARC
Quality Assurance of the Pulmonary Function Technologist

12:30pm – 1:45pm - Lunch in the Exhibit Hall

2:35pm - Lecture #13 - Ralph Stumbo RRT CPFT
Race Roulette – Picking Winning Numbers for Your Patients

2:55pm - Lecture #14 - Katrina Hynes MHA, RRT, RPFT
Therapist Driven Protocols in the PF Laboratory
(Enhanced Sponsorship courtesy of the Vyaire Corporation)

4:05pm - Lecture #15 - Matthew O'Brien MS, RRT, RPFT, FAARC
Dyspnea Evaluation using Pulmonary Function

5:05pm – ADJOURNMENT

PULMONARY FUNCTION SPEAKERS



**David Kaminsky
MD**



**Jeffrey Haynes
RRT RPFT
FAARC**



**James Sullivan
BA, RPFT**



**Gregg Ruppel
MEd, RRT, RPFT
FAARC**



**Matt O'Brien
MS, RRT, RPFT
FAARC**



**Katrina Hynes
MHA, RRT, RPFT**



**Carl Mottram
RRT, RPFT, FAARC**



**Ralph Stumbo
RRT, CPFT**

SLEEP MEDICINE LECTURES

FRIDAY, SEPTEMBER 11th, 2020 – 8 CREDITS

7:30am - Lecture #1 - Steven Thau MD
Complex Sleep Patients – Are You up to the Challenge?

8:35am - Lecture #2 - Frankie Roman MD
Sexsomnia and other Parasomnias

9:40am - Lecture #3 - David Rapoport MD
Studying Tracings to Differentiate Hypopneas

10:45am - Lecture #4 - Daniel D. Lane, BS, RPSGT, CCSH
Thorough Clinical Evaluations of Sleep Disorders – Part 1

11:50am - Lecture #5 - Daniel D. Lane, BS, RPSGT, CCSH
Thorough Clinical Evaluations of Sleep Disorders – Part 2

12:50pm – 2:00pm - Lunch on your Own

2:00pm - Lecture #6 - Frankie Roman MD
The Biology of REM Sleep

3:10pm - Lecture #7 - Steven Thau MD
RLS – What is Ferritin and Why is it So Important?

4:15pm - Lecture #8 - Michael Coleman BA RPSGT RST
*Upper Airway Stimulation for the Treatment of OSA
(Sponsored by Inspire Medical Systems, Inc.)*

5:15pm – 7:45pm - Reception in the Exhibit Hall

8:15pm – 10:00pm - FOCUS LIVE COMEDY SHOW

SATURDAY, SEPTEMBER 12th, 2020 – 7 CREDITS

7:15am - Exhibit Hall Breakfast

8:30am - Lecture #9 - David Rapoport MD
OSA – Whom Should We Treat?

9:40am - Lecture #10 - Frankie Roman MD
Legal Issues Surrounding Polysomnographic Testing

10:45am - Lecture #11 - Steven Thau MD
Pharmaceutical Rx. of Sleep Disorders, The Useful & the Useless

11:50am - Lecture #12 - Daniel D. Lane, BS, RPSGT, CCSH
Understanding Normal and Abnormal Sleep Behaviors

12:50pm – 2:15pm - Lunch in the Exhibit Hall

2:15pm - Lecture #13 - Robyn Woidtke MSN RN RPSGT CCP CCSH
An Exploration of Gender Differences in Sleep

3:20pm - Lecture #14 - Daniel D. Lane, BS, RPSGT, CCSH
The Incidence & Prevalence of Sleep Disorders in our Society

4:25pm - Lecture #15 - Robyn Woidtke RN RPSGT CCP CCSH
Integrating Dental Sleep Services into Your Sleep Clinic

5:25pm – ADJOURNMENT

SLEEP MEDICINE SPEAKERS



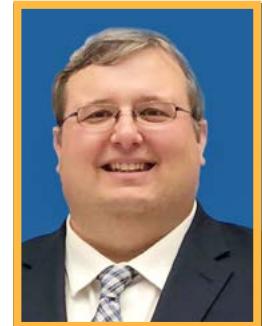
**David Rapoport
MD**



**Robyn Woidtke
MSN RN RPSGT
CCP CCSH**



**Frankie Roman,
MD**



**Michael Coleman
BA RPSGT RST**



**Steven Thau
MD**



**Daniel D. Lane
BS RPSGT CCSH**

FREE BONUS 3 CREDIT WORKSHOP

Medical Ethics, Patient Safety & Infection Control

Presented by Kenneth Capek MPA RRT

Thursday evening September 10th, 2020 – 6:30pm – 9:30pm
(the night *before* the conference begins)

FOCUS will provide free pizza and soft drinks to attendees of this workshop

Ken Capek has been practicing respiratory care for 44 years. He is the Director of Cardiopulmonary & Support Services at New Bridge Medical Center, in Paramus, NJ; a position he has held for the last 8 years.



He has also been very active in smoking cessation programs as well as Infection Control, Patient Safety and Medical Ethics programs over the years and is himself, a well-known presenter of these topics. Ken is also an avid scuba diver who established and managed the first Emergency Hyperbaric Oxygen Therapy Program in the state of NJ.

Ken is currently the Chairman of the New Jersey State Licensure Board of Respiratory Care; a position he has served on behalf of the state's RT's, for 15 consecutive years. He is also the Chairman of the Advisory Committee for the program of Respiratory Therapy education at Bergen County Community College.

We are honored to have this excellent speaker presenting this free workshop on subjects often required by many state licensure boards, the night *before* the FOCUS conference itself begins. Obtain 3 additional free credits and enjoy a snack of free pizza and soft drinks while at the FOCUS conference !

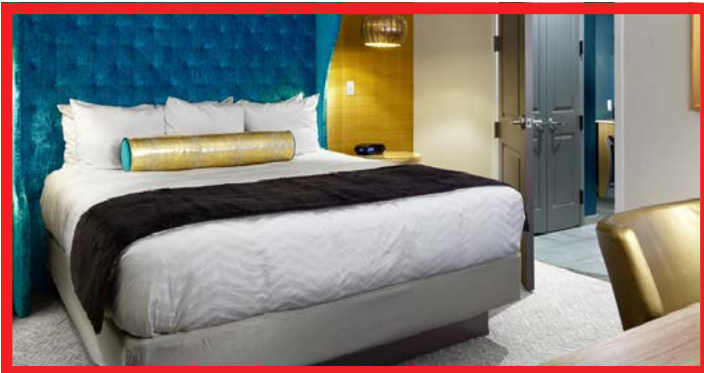
FREE for all registered FOCUS conference attendees. \$75 for those not registered for the FOCUS conference.

THE GUEST HOUSE AT GRACELAND



Inspired by the warm hospitality Elvis always showed his guests, from the colonial exterior to the specialty suites, with their beautiful pool and jacuzzi, every aspect of the hotel highlights the character of Graceland. But

To make your reservation call 1-800-238-2000 and give the clerk the Focus Code # 200906FOCU. These rates are also available 3 days *before* and 3 days *after* the conference depending on hotel availability.



the *Guest House* is more than a hotel. Its 450 spacious rooms and range of facilities include restaurants, convention space and a 464-seat theater. It's also the gateway to all that Memphis has to offer. Focus has arranged a special rate at this 4-Diamond hotel of only \$149/n (usually \$229) with no resort fees, free on-site parking, free Wi-Fi and free R/T airport shuttles to/from the Memphis Airport.

Looking for great restaurants? You don't have to leave the grounds. Dining at Elvis Presley's Guest House or Museum complex right across the street, offers many different lunch and dinner options. Restaurants include: *Vernon's Smokehouse*, *Gladys's Diner*, *Rock 'n' Go*, *Minnie Mae's Sweets*, *Delta's Kitchen*, *EP's Bar & Grill* and *Shake Rattle & Go*.



10 REASONS TO ATTEND FOCUS IN MEMPHIS, TENNESSEE THIS SEPTEMBER



1. We're a conference by and for RTs, Sleep and PF Techs who combine a great academic experience with lots of fun & value so you can have a great, *affordable* time.
2. The speakers we'll feature are the best in the nation on topics that are pertinent - with plenty of credits for everyone.
3. FOCUS provides 3 food functions and a night of live comedy, which all together, saves attendees significant money.
4. Memphis is within a ½ day drive to a quarter of the U.S. and a 2-3 hour flight from almost anywhere in the country.
5. Memphis is the Bar-B-Q capital of the world with dozens of incredible "joints" all around the city.
6. As the Home of the Blues and the Birthplace of Rock 'n' Roll, you can walk

- down Beale Street with a cold drink in hand & hear great music at the same time.
7. With 100+ festivals and 60+ attractions in the city, Memphis is constantly in motion. Something for everyone.
8. Southern Hospitality - Whether you're eating the world's best fried chicken (at Gus's) or enjoying the Blues, Memphis is southern hospitality at its best.
9. The FOCUS "crew" will welcome you with great service and a big smile. We're your colleagues and co-workers so, we want you to have a great time while with us.
10. Memphis is the city of Elvis. If you're a fan, you'll be in heaven, but there's also the Rock & Roll Museum, the Civil Rights Museum and many more attractions.



FOCUS 2020 CONFERENCE - MEMPHIS, TN

FRIDAY & SATURDAY, SEPTEMBER 11 & 12, 2020

You may duplicate this form, but please use only **one form per person** when registering.

For seating purposes indicate below the track you will *primarily* attend. You will **not** be restricted to that track.

____ I will primarily be attending the
Respiratory Care track of lectures.

____ I will primarily be attending the
Sleep track of lectures.

____ I will primarily be attending the
PFT track of lectures.

Name _____ Primary Credential (**one** credential please) _____

Job Title: Hospital Staff RT, RT Department Director, RT Assistant Director, Supervisor or Clinical Coordinator,
 RT Homecare Manager, RT Homecare Therapist, Pulmonary Function Technologist, RT or Sleep School Educator,
 Sleep Lab Staff Technologist, Sleep Lab Manager, Other Title _____

Employer _____ City _____ State _____

Home Address _____

City _____ State _____ Zip _____

Work Ph (_____) _____ Home Ph (_____) _____

AARC# _____ BRPT# _____ AAST# _____ CE Broker# _____

Non-institutional E-Mail Address (required for confirmation) _____

REGISTRATION FEES:

____ Two day registration (9/11 & 9/12) \$350
____ One day registration - choose **one** ____ 9/11 (Friday) ____ 9/12 (Saturday) \$250
____ I will attend the Bonus 3 Credit Workshop on Thursday evening September 10th FREE with registration
____ I cannot attend the conference on 9/11 & 9/12 but I will attend the 3-credit Workshop on 9/10 for \$75

ACTIVE/RESERVE/VETERAN MILITARY & STUDENTS may take a \$50 discount off of the above rates. Students are those who do not work for salary or possess credentials. Students must have this form signed by their school program director, below. Those claiming military discounts must include a copy of their military ID card or a copy of their DD 214 with this registration form.

Name of School _____ Program Director Signature _____

SIGNIFICANT-OTHER REGISTRATION (May attend all functions and lectures but no CE credit provided)

____ Two day registration (9/11 & 9/12) \$100
____ One day registration - choose **one** ____ 9/11 (Friday) ____ 9/12 (Saturday) \$75

Name of Significant Other _____ Primary Credential (*if applicable*) _____

Make checks payable to: Focus Publications, Inc. 22 South Parsonage St. Rhinebeck, NY 12572

PAYMENT BY CREDIT CARD – VISA, MASTERCARD & DISCOVER ONLY

(A charge will appear on your Credit Card from Focus Publications, Inc. Credit Card registrations can be mailed to the above address or faxed to (845) 876-2940)

Name on Card _____

Credit Card # _____

Amount _____ Exp. Date _____ CCV Code _____

Signature _____

All refunds will be assessed a \$35 processing fee. Due to commitments to the hotel NO refunds will be made after August 26, 2020 for ANY reason